

VOICE OF NATION VW

Janta Ki Awaz.....

Upcoming Channels.... (Under process with MIB, Govt. of India)



News & Current Affairs



Entertainment Channel.....



Movie & Music Channel



News & Current Affairs



News & Current Affairs

TARIFFS:

| SNo | Categories | Duration | Value addition | Rate/10 Sec |
|-----|--------------------------------------|--------------------|---|-------------------------|
| 1 | 30 minutes slot | 30 Days Per day | Tag on promos with News Tag on promos with News | Rs 280000/ Rs 12000/ |
| 2 | One news Sponsor | 60 days Per day | Tag on promos with News | Rs 175000/ Rs 4000/ |
| 3 | All News Sponsor | 30 Days Per Day | Tag on promos & credit line with News | Rs 280000/ Rs 10000/ |
| 4 | Logo Display | 30 Days Per Day | Rotating logo with Program 24 hours except commercial break | Rs 125000/ Rs 5000/ |
| 5 | Spot Ads | Per 10 Sec | | Rs 300/ |
| 6 | Associate sponsor (1/2 hour /day) | Per 10 Sec | Tag on promos & credit line during breaks | Rs 450/ |
| 7 | Branding of program (1/2 hour /day) | Per 10 Sec | Tag on promos & credit line during breaks | Rs 500/ |
| 8 | Program presented by (1/2 hour /day) | Per 10 Sec | Tag on promos & credit line during breaks | Rs 600/ |
| 9 | Main sponsor (1/2 hour /day) | Per 10 Sec | Tag on promos & credit line during breaks | Rs 700/ |
| 10 | Scroll (everyday) | 20 words | Full day on rotation with every advt. | Rs 3000/ |